

2024 IMAGINATION BALL

Saturday, October 19, 2024 • 6:00 pm

Pearson Convention Centre • 2638 Steeles Avenue East, Brampton, ON

TICKETS: \$150 • TABLE of 10: \$1,350

In Support of: Falls Prevention Program for Seniors at Trillium Health Partners

TREWO Programs: • Webinar Outreach Wing

- Community Mental Health Programs
- Heather Hamlin Seniors Home, Roofs for the Roofless

In Support of



Promoting Health and Wellness through creative action and community partnerships Since 2006

Trillium Health Partners Foundation (THPF)

- Over \$100,000 Donated to THPF

Roofs for the Roofless

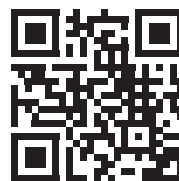
- Over \$50,000 Donated to Roofs

Webinar Outreach Wing

- Educational Webinars held several times a year

Community Mental Health Programs

- Funding Community outreach through community centres, libraries, schools, colleges & universities.



SPONSORSHIP OPPORTUNITIES

WHY THE RIPPLE EFFECT (TREWO) IS IMPORTANT TO US ALL

Health continues to be a major concern for all Canadians. TREWO's goal is to mobilize individuals at the government, corporate and community levels to inspire change where it matters most – at a personal level. Think of it as a ripple effect. A drop of information that challenges the status quo, that spreads in ever-widening circles to generate significant results, and help Canada maintain its global status as the gold standard in health care.

ABOUT Us and Our Mission

The Ripple Effect Wellness Organization (TREWO) is a registered Canadian charity dedicated to educating and empowering Canadians to lead healthy lives through proactive decision making.

Founded by Order of Canada recipient Dr. Sudi Devanesen and Ravi S. Juneja (one of the original founders and past presidents of the East Indian Professional Residents of Canada - EIPROC), TREWO bridges the care gap between physicians and patients by educating patients and those seeking medical advice or opinion.

As we celebrate Canada's cultural diversity, we also need to care about the communities that contribute toward this rich diversity, who are at risk for various social, mental and health issues. TREWO provides information on health and wellness in general, based on the best science available today. We do not receive any financial support from the federal or provincial governments. Our core funding comes from individual donations and from donations received through our corporate partnerships. Our mission is to create healthy communities by education and addressing health issues. Knowledge is the best preventative medication one can have.

SOME KEY TREWO PROJECTS

Fundraising Activities

Each year TREWO has organized fundraising events such as 15 very successful Galas and several Golf tournaments.

Trillium Health Partners Foundation (THPF)

A donation of \$50,000 was made to the THP Foundation to help construct an assessment and resuscitation room within the ER of Credit Valley Hospital which was opened in the Summer of 2018. TREWO donated \$10,000 to Trillium Health Partners for personal protective equipment during the Covid pandemic.

Heather Hamlin Seniors Home, Roofs for the Roofless

TREWO has also extended its reach internationally by donating over \$50,000 for medical and health services to the disadvantaged and poverty stricken seniors in Chennai, India. It has played a key role in the Anjar Project and Roofs for the Roofless in India. \$15,000 was donated for Senior Health Care under Roofs for the Roofless to rebuild the Centre devastated by severe flooding.

Community & Youth Mental Health Programs

In 2014 TREWO sponsored "How Everyday Kindness is Changing the World" a presentation by award-winning, writer and film-maker Pavi Mehta. Also in 2014, TREWO published its first book, *Welcome to Wellness*, a guide to healthy living, inside and out.

Our youth group launched two educational campaigns on COVID in English and Punjabi. The youth group is launching a series of health and wellness clips on social media this year on various topics of great importance for all ages.

Webinar Outreach Wing (WOW)

The Ripple Effect Wellness Organization, through its Webinar Outreach Wing has sponsored several Webinars/Symposiums over the last five years. They have featured inspiring and thought provoking presentations that have been timely and informative. Topics have included Covid 19, Cyber Security, Financial Literacy, Pandemic Challenges, Dementia & Heart Disease. This year WOW has had two successful webinars on Heart attacks and Addictions and two more planned for September and November 2024. These webinars now have a global audience with an increasing number of registrants and very positive feedback as they successfully integrate the objectives of TREWO.

Our Goals For 2024 & Beyond

Our goal is to bridge the gap between doctors and patients and provide information and advice via a number of languages and platforms. Given the enormity of the Canadian health landscape. TREWO will continue working with youth, to promote health and wellness, and will be supporting Health and Wellness Education campaigns at multiple Secondary Schools, Colleges, Universities and through seminars.

TREWO will make a special effort to identify health risks particularly in youth, women and seniors where cultural sensitivity is required in difficult situations like accessing appropriate care, domestic violence, elder abuse and mental health.

As an advocate of good health and well-being, we would appreciate your help in creating healthy communities.

TREWO BENEFICIARIES

Trillium Health Partners Foundation (THPF)

Roofs for the Roofless, Chennai, India

CAMH

YWCA, Sri Lanka

Anjar Project, Chennai, India

COMMUNITY SUPPORT GROUPS

Amar Karma

Basanti

Burlington Public Libraries

The Council of Agencies Serving South Asians (CASSA)

Dixie Gurdwara

Halton Community Services Directory

Halton Libraries & Community Centres

Sheridan College – Health Clinics

Indus Community Services

UofT, Mississauga – Library & Learning Services

My Women's Support

Newcomers Centre of Peel

Peel Public Libraries

Peel Senior Link

Polycultural & Immigration Services

Punjabi Community Health Services (PCHS)

South Asian Women's Centre Toronto

Women That Give

Women for Women

PARTNERS

Heart & Stroke Foundation (Ontario)

University of Toronto Mississauga

Peel District & Catholic School Boards

York Region District & Catholic School Boards

Mentor College

Population Health Research Institute, McMaster University

SPONSORSHIP CATEGORIES

DIAMOND (\$25,000) - Exclusive Presenting Sponsor

- Includes all features of the Platinum Level PLUS ...
- **TREWO will customize a Sponsorship Package to maximize sponsor benefits.**
- 5 tables of 10 guests each
- Opportunity for Corporate Promotional Presentation from the stage
- Recognition on stage with a certificate of appreciation and an award
- Company recognition on the cover of the event program & tickets

PLATINUM (\$15,000)

- 4 tables of 10 guests each
- Company recognition on the event program
- Company recognition on all press releases and media interviews
- Your company logo featured on event screens, Event program and TREWO website
- Your company logo and URL link on TREWO home page and TREWO gala page
- Company recognition during the introductory speech
- Recognition on stage with a certificate of appreciation and an award
- Full page colour advertisement in event program (choice of premium position)
- Opportunity to provide giveaway item and marketing material for gala gift bag

GOLD (\$10,000)

- 3 tables of 10 guests each
- Your company logo featured on event screens, event program and TREWO website
- Company recognition during the introductory speech
- Recognition on stage with a certificate of appreciation and an award
- Full page colour advertisement in event program
- Opportunity to provide giveaway and marketing material for gala gift bag

SILVER (\$5,000)

- 2 tables of 10 guests
- Your company logo featured on event screens, event program and TREWO website
- Recognition on stage with a certificate of appreciation and an award
- Full page colour advertisement in event program

BRONZE (\$2,500)

- 1 table of 10 guests
- Your company logo featured on event screens, event program and TREWO website
- Half page colour advertisement in event program

INDIVIDUAL TABLES (\$1,350 EACH)

- 1 table of 10 guests

INDIVIDUAL TICKETS (\$150 EACH)

PROGRAM ADVERTISING

Full Colour Glossy Program • Full Page Ad \$1,000 • Half Page Ad \$500

**For Tickets and
Interac e-transfer payments:
Contact Rajendra Prasad
rpgupta@trewo.org • 647-290-7544**

RESPONSE FORM

Company or Individual Name _____

Contact Name (For Company Only) _____

Address _____

Postal Code _____ Telephone _____ Fax _____

Email _____

CATEGORY OF SPONSORSHIP

- DIAMOND • \$25,000 PLATINUM • \$15,000 GOLD • \$10,000 SILVER \$5,000 BRONZE • \$2,500
 TABLE OF 10 • \$1,350* INDIVIDUAL TICKETS @ \$150

*Individuals that purchase a table of 10 will receive an invoice for \$1350. Individual ticket purchases do not receive a tax receipt.

DONATION & TICKETS

- We are unable to participate, but have enclosed a donation of \$ _____
 You may transfer ticket payments and donations by interac e-transfer to: rpgupta@trewo.org
 TREWO is a Registered Canadian Charity - 849907365 RR 0001
 A tax receipt for the full amount donated will be issued

ADVERTISING IN GALA MAGAZINE

Full Colour Glossy Magazine Full Page Ad \$1,000 Half Page Ad \$500

We require your artwork no later than September 20, 2024. Please call 416-878-5218 for technical requirements.

METHOD OF PAYMENT

My cheque is enclosed, payable to: TREWO Interac e-transfer to: rpgupta@trewo.org

Please charge my: Visa MasterCard Amex

Card Number _____

Name on Credit Card _____ Expiry Date ____ / ____

Signature _____ Date _____

Send invoice to the above address.

The Ripple Effect Wellness Organization
1765 Bridewell Court, Mississauga, ON L5L 3V9

Send completed form and payments to rpgupta@trewo.org before September 13, 2024

If you have any questions, please contact:

Rajendra Prasad at **647-290-7544**

E-mail: Rajendra Prasad: rpgupta@trewo.org

The Ripple Effect Wellness Organization (TREWO) is a Registered Canadian Charity: No 849907365 RR 0001

www.trewo.org

